



NORTH IDAHO COLLEGE

North Idaho College

STRATEGIC PLAN

2004-2007

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North Idaho College

STRATEGIC PLAN 2004-2007

North Idaho College's Strategic Plan 2004-2007 is a three-year plan designed to provide the direction and major goals for the institution based on the college's mission. Each of the major goals and associated objectives are more fully described in the North Idaho College Strategic Plan 2004-2007 found under separate cover.

(North Idaho College President, Michael Burke, PhD)

VISION STATEMENT

North Idaho College will be . . .

- A comprehensive community college, a regional leader in an integrated education system, and a catalyst for positive change.
- A student-centered institution that embraces innovation and flexibility in response to community needs.
- The first choice of students seeking an accessible and affordable quality education.
- A caring, supportive learning community where the principles of equality are modeled and promoted.
- An institution dedicated to scholarship, personal growth, and lifelong learning.

MISSION STATEMENT

North Idaho College is committed to student success, teaching excellence, and lifelong learning. As a comprehensive community college, North Idaho College provides quality educational opportunities that expand human potential and enhance the quality of life for the students and the communities it serves.

**North Idaho College
STRATEGIC PLAN 2004-2007
Aligned with the SBOE Goals
NIC Performance Measures and Benchmarks
added June 2006**

| Alignment with SBOE Goals & Objectives | North Idaho College Goals Aligned With SBOE Goals | Anticipated Completion Date |
|--|---|-----------------------------|
| SBOE Goal 1 | 1. QUALITY: Direct efforts at continuous improvement in competitiveness, high achievement, and well informed citizenry. | |
| NIC Goal 2 | 2.0 Ensure North Idaho College efficiently and effectively responds to the educational and training needs of the region <u>Performance Measure:</u> Increase program offerings for students in certificate programs, associate degree programs, work related, short-term training, and dual enrollment programs. (This is a new performance measure) <u>Benchmark:</u> Increase by 5% annually the number of new programs offered to students based on a baseline of programs offered in 2005. The 5% increase may be a combination of new offerings in certificate programs, associate degree programs, work- related, short-term training, and dual enrollment programs. | December 2006 - 2007 |
| NIC Goal 5 | 5.0 Incorporate a continuous improvement component into the planning and assessment cycle to assure accountability and on-going improvement of the college and its programs <u>Performance Measure #1:</u> Increase the number of administrative and support departments that establish department review plans during FY 07. (This is a new performance measure) <u>Benchmark #1:</u> During FY 07, 50% of the administrative and support departments will establish department review plans. <u>Performance Measure #2:</u> Increase the number of instructional departments that establish assessment measures for student learning outcomes and General Education abilities. (This is a new performance measure) <u>Benchmark #2:</u> Increase by 2% annually the number of instructional departments that establish assessment measures for student learning outcomes and General Education abilities beginning fall 06. | December 2006 - 2007 |
| SBOE Goal 2 | 2. ACCESS: Provide all ages and abilities information and services to develop skills, knowledge, and social awareness to become globally competitive workers, responsible citizens, and life-long learners. | |

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|-------------|--|----------------------|
| NIC Goal 1 | <p>1.0 Ensure that support systems are in place to improve student success and goal attainment</p> <p><u>Performance Measure:</u> Increase retention and graduation rates of students completing a certificate or associate degree program. (This is a new performance measure)</p> <p><u>Benchmark #1:</u> Increase fall-to-fall retention rate from 48.5% to 52% for first-time full-time, degree-seeking students entering fall 2005.</p> <p><u>Benchmark #2:</u> Increase the three-year graduation rate of students entering fall 2005 to 27% up from 24.4% for fall 2002 student cohort.</p> | December 2006 - 2007 |
| NIC Goal 3 | <p>3.0 Meet the community's educational and training needs within NIC's role and mission and be recognized as the leader in educational initiatives in the five northern counties</p> <p><u>Performance Measure:</u> Increase the assessment of educational and training needs of the region. (This is a new performance measure)</p> <p><u>Benchmark:</u> Increase by 5% annually the number of educational and training opportunities identified by NIC beginning fall 2005. Document the increase of needs assessment surveys given; document the number of partnerships created with 1) business/industry, 2) other educational institutions, and 3) community agencies.</p> | December 2006 - 2007 |
| SBOE Goal 3 | <p>3. RELEVANT: Ensure information and research available meets the needs of workforce, business & industry, and government at all levels.</p> | |
| NIC Goal 4 | <p>4.0 Ensure that institutional growth mirrors community needs and regional growth, and that human, technological and physical resources exist to support that growth</p> <p><u>Performance Measure:</u> Increase enrollment by 2% in certificate programs, associate degree programs, short-term/contract training, or dual enrollment classes. (This is a new performance measure)</p> <p><u>Benchmark:</u> Increase enrollment by 2% in all programs from fall 2005 to fall 2006. The 2% may be a combination of enrollments in certificate programs, associate degree programs, short-term/contract training or dual enrollment classes.</p> | December 2006 - 2007 |
| SBOE Goal 4 | <p>4. EFFICIENT: Ensure maximum benefit derived from resources invested in operation & management of education process state-wide.</p> | |
| NIC Goal 2 | <p>2.0 Ensure North Idaho College efficiently and effectively responds to the educational and training needs of the region</p> <p>(Same Performance Measure as shown above for Goal 2)</p> | December 2006 - 2007 |

KEY EXTERNAL FACTORS

The success of North Idaho College's Strategic Plan, 2004-2007, is related to the following three key external factors:

1. **Enrollment** – A recent decline in enrollment in some NIC programs is a key external factor not fully within the college's control.
2. **Employment Rate** - Nation-wide there is a correlation between high employment rates and lower community college enrollment. When jobs are readily available, students often choose work over school. A continued rate of high employment is a key external factor not within the college's control.
3. **Funding** – The addition of new programs is related to available funding. A key external factor not always in the college's control is funding.